# **Mavis Lok**

I'm a Creative Technologist who strives to create works that connect with people honestly and make the world suck less.

www.mayyvis.com mayyvis@gmail.com linkedin.com/in/mayyvis

### Skills

#### Software

Adobe Creative Suite Sketch Figma Spark AR

## **Programming**

HTML+CSS Javascript jQuery

## Research

Wireframing User Research Interviewing

### Experience

# Eight Inc. | Digital Designer

London, Jul 2019 - Sep 2019

As part of the design team, we successfully art directed and produced over 600 unique pages for one of the world's most luxurious hotel chains, Jumeirah.

## Publicis | Creative

London, May 2018 - Jun 2018

Worked on a pitch and brainstorm for multiple briefs for Morrisons.

# BBH Asia Pacific | Creative Intern

Singapore, May 2017 - Jul 2017

Worked on multiple briefs for Nike, FrieslandCampina and Singtel. This includes idea generation, execution of mock ups, presentation decks and key visuals.

# Goodfellas Consultancy | Creative Intern

Singapore, Mar 2016 - Apr 2016

Worked on multiple briefs for SUTD, MARIGOLD and CIMB BANK. This includes idea generation, execution of key visuals, visual concepts and artworking.

## **Awards**

## Future Lions 2019

Project: Safeguard (Finalist)

# Young Glory 2018/19

Project: SKATEMARKET (Bronze)

## The Crowbar Awards 2017

Project: Almost Home(2 Gold, 3 Silver, 3 Bronze) Category: Advertising, Film & Photography

#### Education

# Goldsmiths, University of London

BA (Hons) Media and Communications 2017 - Present

# Singapore Polytechnic

Diploma in Visual Communication and Media Design 2014 - 2017